



Merchandise as Media.™

INTERACTIVE PDF GUIDE

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WHO WE ARE

Team Shop Premiums (TSP) was established in 2000 as the in-house premiums and promotions division of the Phoenix Suns and Arizona Diamondbacks. While under ownership of the teams, TSP gained a unique understanding of, and perspective on, the sports industry. The demand for constant innovation and creativity has forged TSP into the company it is today.

The ability to effectively produce cutting edge products for staff use, game day giveaways as well as sponsor, and suite holder related gifts has created many raving fans.

With a dedicated staff of creative professionals, TSP has grown to include exceptional in-house graphics, true direct importing, and retail consulting. With over \$5 million in annual sales, TSP is large enough to provide you with the necessary resources, but small enough to dispense one-on-one, personalized service.

If you've worked with promotional product distributors or importers in the past, try the TSP experience. You will see the difference.

DIRECT IMPORTS

While many companies import, few are truly direct importers. Others are able to source overseas goods through brokers and agents, thus adding costs to, and subtracting creativity from the importing process. TSP maintains offices in Hong Kong and mainland China, securing top notch sourcing, true direct importing. The owners of TSP personally visit Asia at least twice annually, to not only source merchandise, but to create new, cutting edge products that set TSP apart from the rest. These visits also assure the utilization of reputable factories that maintain virtuous working conditions and do not employ child labor.

Be sure to take advantage of TSP's over seas experience. The cost savings and customization capabilities realized from these direct imports are tremendous.